

Annual General Meeting

14 December 2020



EUROPEAN
EVALUATION
SOCIETY

- Welcome! Today's meeting is scheduled to last from 17:00-18:30 CET.
- We invite you to ask questions during the presentations in the chat box, and the presenter will respond at the end of his/her topic.
- We will also be using a polling feature to get your feedback throughout the meeting – instructions will be provided.

2020 AGM AGENDA

- **Welcome;** Daniele Lamarque, *EES President*
- **Approval of the General Meeting Minutes 2019;** Karin Kohlweg, *EES Secretary General*
- **Annual Report 2020;** Daniele Lamarque, *EES President*
- **A brief outlook for 2021;** Tom Ling, *EES Vice-President*
- **Membership;** Karin Kohlweg, *EES Secretary General* and Lauren Weiss, *Administration & Communication Manager*
 - Status of individual and institutional members
 - Change to calendar-based membership
 - Efforts undertaken to increase membership
 - Two-year membership option for institutions
- **Finances / Annual accounts 2018, 2019, 2020 Results;** Laura Fantini, *EES Treasurer*
- **AGM 2021 and next elections;** Karin Kohlweg, *EES Secretary General*
- **AOB**

Annual Report 2020

Daniele Lamarque, EES President

Annual Report 2020

A. Conference 2020 / Preparatory Tasks for 2021

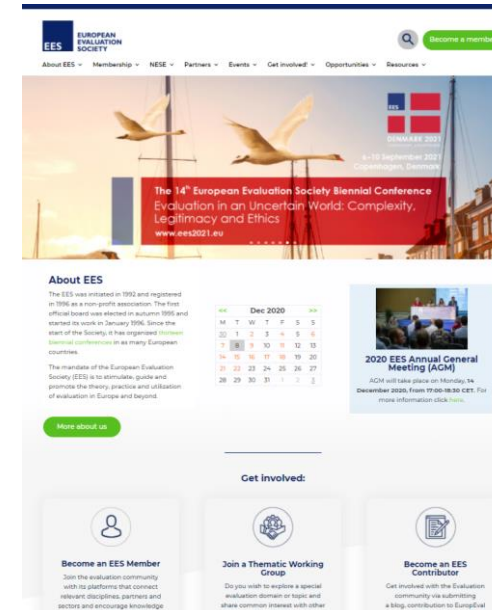
- Postponement because of Covid-19
- Started using ConfTool Pro to streamline conference administration
- 540 received and reviewed abstracts
- Current status of Conference 2021
- Upcoming change of leadership on PDWs



Annual Report 2020

B. Communication Efforts

- Revamped website
- Increased social media presence - more visual & greater reach
- Set up Google Analytics to track visits to our website
- Database for COVID-19 & evaluation resources
- Launched the podcast (4 episodes) & relaunched the blog (16 articles)
- New Communication & Administration Manager - Lauren Weiss



Annual Report 2020

C. Contribution to Global Campaigns & Co-Hosted Events

- Eval4Action Campaign
 - Twitter Chat 21 May 2020 – EES account + 3 board members
 - Eval4Action regional consultation: Europe, 21 October 2020 (814 registered participants, 311 attendees)
 - Next steps: finalise summary and create working group
- The Peer-to-Peer Career + Advisory for Emerging Evaluators (yEES was a founding partner)
 - Boosting young and emerging evaluators careers through informal peer to peer advisory sessions
 - Provide communication and logistical support



**p2p +
career**
EMERGING EVALUATORS

Annual Report 2020

C. Contribution to Global Campaigns & Co-Hosted Events

- First Futures Literacy Laboratory for Evaluators, on the Future of Evaluation in Society, 9-11 December 2020
- Better Regulation Forum – Evaluation in times of Covid-19, 3 December 2020



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D. Online Events

EES Webinar Series:

- Emerging Data Landscape in M&E
 - Geospatial, Location and Big Data: Where have we been and where can we go?, 28 July 2020 (814 registrants/311 attendees)
- Transforming Evaluation
 - Evaluation for the Good Anthropocene, 17 December, 16:20-18:20 CET (189 registrants)

EES Webinar Series



Emerging Data Landscapes in M&E
Geospatial, Location and Big data:
Where have we been and where can we go?

Tuesday, 28 July 2020
15:00 CEST / 09:00 EST

[Click here to register](#)
For more information visit the [EES website](#)

Featuring
Estelle Raimondo, World Bank, IEG,
Anupam Anand, GEF, IEO
Hur Hassnain, EC/DEVCO, ESS
Joachim Vandecasteele, World Bank, IEG
Alexandra Robinson, [Threshold.World](#)



EES Webinar series: Transforming Evaluation



Evaluation for the Good Anthropocene

17 December 16:20-18:20 CET / 7:20-9:20 PT



Elliot Stern Emeritus Professor Lancaster Univ. <i>Panel Moderator</i>	Juha I. Uitto Director of IEO GEF	Andy Rowe Former President CES	Weronika Felcis Secretary in IOCE Exec. Comm.	Khalil Bitar Chair, EvalYouth Global Network	Astrid Brousselle Professor Univ. of Victoria <i>Event Organizer</i>
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Register Here:

https://us02web.zoom.us/webinar/register/WN_TollybIVTEaq0Y-u82HOjQ

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E. Requests from European Institutions

- European Classification of Occupations (ESCO) managed by DG Employment - M&E Officer definition
- Request from OSCE: OECD DAC Evaluation Criteria - Russian translation (upcoming)
- OECD DAC Evaluation Criteria Webinar



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E. Offers for EES members

- Evidence for Policymakers, ScienceWorks
- Access to EU research funding by stimulating and demonstrating societal impact, AESIS
- 20% discount for publications from Routledge.com (more info at the EES website)



Access to EU research funding by stimulating and demonstrating societal impact

This online interactive course will introduce effective ways of collaboration between research institutions and external stakeholders and build on an impact strategy for EU funding.

7-11 December, hosted online



Annual Report 2020

F. TWGs update

- TWG 1 – Launched Gekiwiki for all EES members
- TWG 2 – Key speaker in Eval4Action Regional Consultation
- TWG 3 – In discussions to record podcast episode
- TWG 4 – Ethical Guidelines in process, VEPR currently stopped
- TWG 5 – 3 guest speakers for p2p career sessions, developed abstracts to jointly represent yEES in major evaluation conferences, contributed to the EES Communication activities
- TWG 6 – To co-host EES webinar in 2021



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F. TWGs update

- TWG 7 – EU Policies
- TWG leader: Oto Potluka
- Link: <https://europeanevaluation.org/twg7-eu-policies/>
- Next event: Quality of Life as an Evaluation Criterion workshop 10-11 February
 - Abstracts due 23 December



A Brief Outlook for 2021

Tom Ling, EES Vice-President

A Brief Outlook for 2021

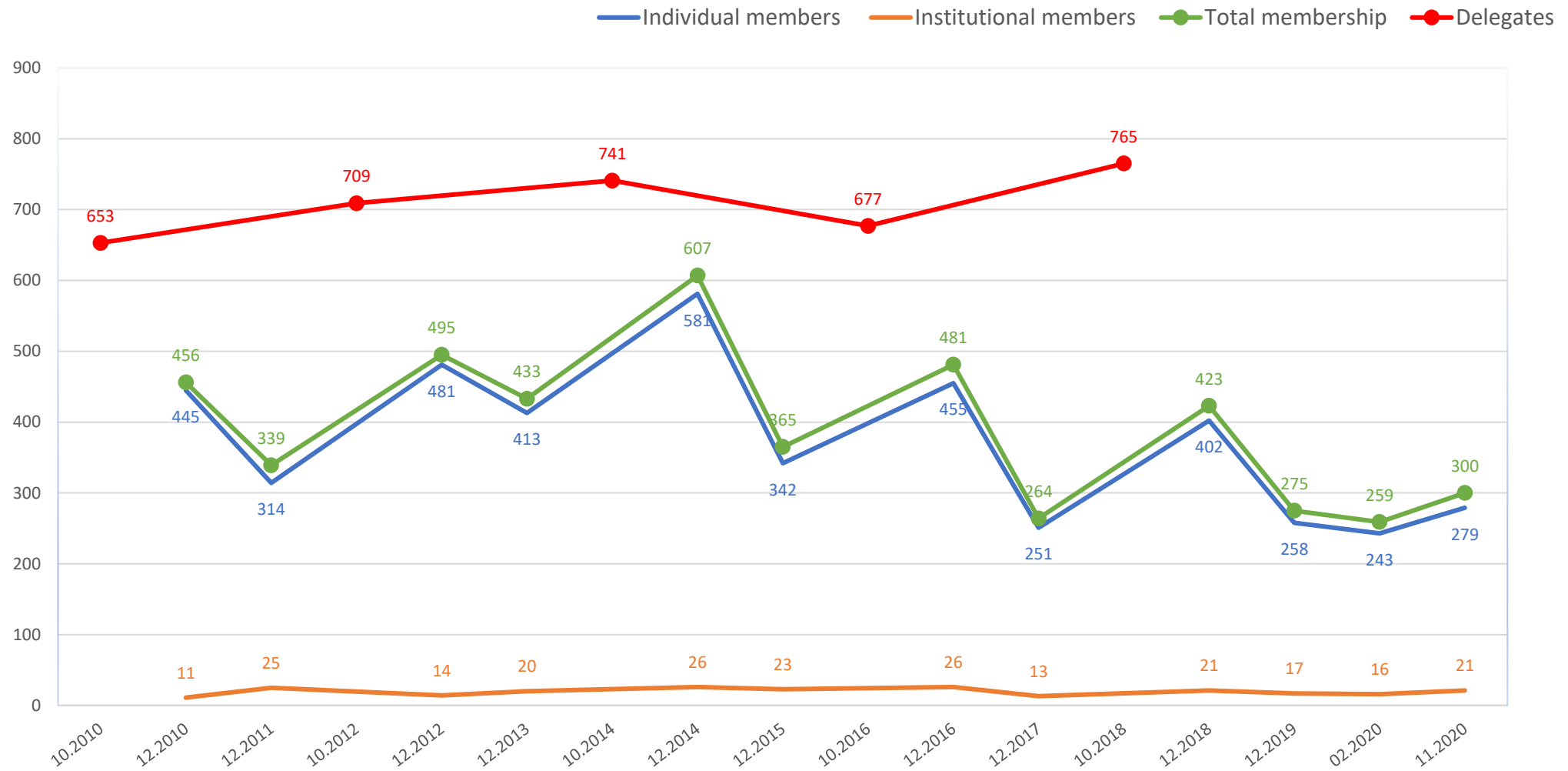
- Conference 2021
- Plan for several webinars:
 - **EES Webinar Series: Evaluation in Turbulent Times: Navigating the Evolving Big Data Ecosystem, 18 & 19 January 2021**
- Increase our membership
- Strengthen our partnership with NESE (more than 50 national evaluation associations)
- Keep in touch and support Thematic Working Groups (TWGs)
- Membership survey
- Membership portal (for EES members only), poll
- Plan a short video introducing the EES
- Complete audits 2019, 2020

Membership

Karin Kohlweg, EES Secretary General
and

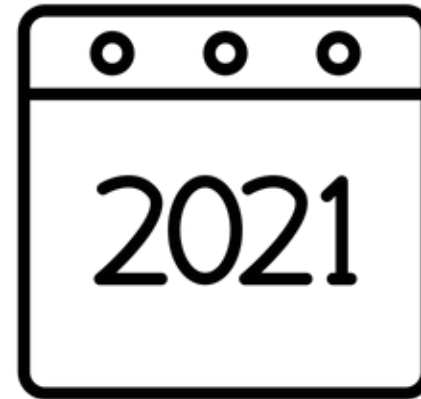
Lauren Weiss, EES Administration &
Communications Manager

Membership – Status of Individual and Institutional members



Membership

- Change to calendar-based membership
- Efforts undertaken to increase membership
- Two-year membership option for institutions (a fee of 2.000 EUR), poll



Finances / Annual Accounts 2018, 2019, 2020 Results

Laura Fantini, EES Treasurer

Profit and Loss Account for 2018 -2020 (2018 audited results)

Bank account status (30.11.2020)

KBC in EURO € 52.227,96

KBC in USD \$ 26.662,68

	Conference year	Non-conference year	Non-conference year – update 30 Nov 2020
Income	2018	2019	2020
Membership income	64 936,51 €	51 799,91 €	54 057,39 €
Events/conferences	32 540,47 €	0	0
Sponsoring		0	0
Other income	140 €	0	0
Total	97 616,98 €	51 799,91 €	54 057,39 €
Costs	2018	2019	2020
Secretariat	26 620,00 €	26 620,00 €	19 965,00 €
Admin and Comms Manager			8 005,00 €
Audit	7 224,00 €	18 452,20 €	0,00 €
IT services/Website development/Conf Tool	789,78 €	690,91 €	6 202,46 €
Telephone costs (zoom, fixed line)	1 811,37 €	536,85 €	79,56 €
CC Payment service provider	-	771,24 €	720,39 €
Print costs	287,70 €	0,00 €	0,00 €
Costs Sage	10 111,57 €	10 340,21 €	0,00 €
Physical BM (reimbursements + hotel + travel)			4 862,79 €
BM participation at Conference	-	-	699,29 €
Office Costs		0,00 €	37,81 €
Subscriptions/Contributions	2 000,00 €	2 000,00 €	2 000,00 €
Kilometer costs (Travel)	0,00 €	1 015,67 €	N/A
Meals and dinners (Decl.)		299,47 €	538,59 €
Business related gifts	0,00 €		N/A
Reimbursements	4 910,09 €	2 941,74 €	N/A
Hotel costs	760,00 €	2 016,00 €	N/A
Exchange difference gain	-1 511,00 €	208,08 €	N/A
Bank costs	1 289,32 €	779,63 €	482,45 €
Legal costs (domicile services + insurance)	1 451,50 €	2 322,58 €	1 096,26 €
Other costs	5 063,00 €	0,00 €	0,00 €
Total costs	60 807,33 €	68 994,58 €	44 689,60 €
Net result	36 809,65 €	-17 194,67 €	9 367,79 €

Audit of the 2018 financial statements

Audit Focus and Results

- EES Secretariat
- EES Conference

Future Areas of Improvement

AGM 2021 and Next Elections

Karin Kohlweg, EES Secretary General

AGM 2021 and Next Elections

- Next Annual General Meeting: end of 2021
- Next elections: last quarter of 2021
- Term of 3 people ending with Dec. 2021:

- Laura Fantini
- Weronika Felcis
- Karin Kohlweg



- Bastiaan de Laat leaving the Board Dec. 2020
- Four vacant positions & position of vice-president



AGM 2021 and Next Elections

- Ananda Millard and May Pettigrew were appointed by the EES Board as co-opted members for 2021
- Laura Tagle will continue as the EES Conference coordinator



AOB